

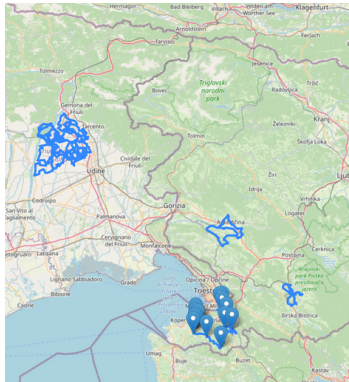
# Platform

CA' FOSCARI, ARIES, ZRS KOPER, CONSORTIUM COMUNITÀ COLLINARE DEL FRIULI



The platform will serve as a database of local tourist offers and a tool for planning tourist itineraries. It will enable the intuitive use of expert data on the offer of a given location, as all points will be displayed on the map, which will enable the visitor to transparently create an itinerary by points of interest.

In addition to marking the location on the online map, the application will also include pictures of the locations, which will bring users even closer to the places themselves and thus attract them to visit. The platform will therefore be a digitized synthesis of practices from the field and expert descriptions of cultural and related natural heritage, which will be evaluated and better presented to a wider audience.



## Cycling routes in the app

### ZRS KOPER

As part of the MerlinCV project, three themed cycling routes were also created, designed by cycling guides and connecting the rich cultural and natural heritage. They are intended for families with children and are equipped with descriptions and coordinates of the route. Routes are accessible in the MerlinCV app.

With the help of the MerlinCV platform, users can access more comprehensive descriptions of cultural and natural heritage, information on info points, catering, bicycle rental (and electric bicycle charging stations), and attractions accompanied by descriptions, images, and videos are also included.

Cycle paths:

- »Between fortified castles and luxurious mansions«: a shorter one-day trip through the Vipava valley,
- »Between the Karst and the valley, from fortified villages to luxurious mansions«: a longer two-day cycling route through the Vipava valley,
- »A route along the border of Venice and the Habsburg Empire along fortifications and natural treasures«: one- or two-day cycling route Socerb - Kubed.



Photo Author: MOK, photo: Jaka Ivančig

# Valorization of the spinning mill

### COMUNE DI SALZANO

The most important result achieved by the municipality of Salzano as part of the activities of the MerlinCV project is undoubtedly the valorization of the Salzano spinning mill and its museum both through exchange and cooperation with Italian and Slovenian partners as well as through the promotion of cross-border areas.

The construction work of the floor coverings and windows of the large spinning mill, as well as the installation of the elevator, which gave everyone access to the hall, was accompanied by an in-depth study on the sustainability of the recycling and reuse of the spinning mill, as well as the creation of multimedia and interactive space to enrich the existing museum.

This allows the visitor to experience the narrative and thousands of stories about the spinning mill through different human senses.



Source: Comune di Salzano



## SELECTED RESULTS OF THE PROJECT PARTNERS IN MERLINCV

## Tin. Treasure hunt

### DEPARTMENT OF HUMANITIES - UNIVERSITY OF CA' FOSCARI, VENICE

Comic "Tin. The Treasure Hunt" is divided into two independent stories, but with the same main character.

In the first story "The Dwarf from the Villa", two children - Marta and Piero, meet the dwarf Tin during a visit to the Venetian Villa. Together they go on a treasure hunt. In the second story "Treasure Tower", teenagers Marta and Piero go on a trip to Slovenia together with their parents. They visit a castle with a fortified tower. They soon realize that the search for the treasure will be connected to the Venetian villa they visited years ago.



Source: University of Ca' Foscari

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[www.ita-slo.eu/en/merlincv](http://www.ita-slo.eu/en/merlincv)

# San Daniele and surroundings

Cycling road

CONSORTIUM COMUNITÀ COLLINARE DEL FRIULI

The route starts in the town of San Daniele del Friuli. It runs through the municipalities of Collinare: Majano, Forgaria nel Friuli, Ragogna, and ends again in San Daniele.

Along the way, you can admire the beautiful scenery and some of the most attractive places in the Collinare area: the castle and the lake of Ragogna and San Daniele.

While cycling, you will pass over two bridges that cross the river Tilment (Tagliamento) - one of the most famous and most explored torrential rivers in Europe.



Photo Author: Gianpaolo Scognamiglio

# Knight's challenge

MUNICIPALITY OF PIVKA

The municipality of Pivka in cooperation with the company Enigmarium d.o.o. prepared a new gamified experience - the attractive mobile game Knights' Challenge.

Through a tense and fun game, users explore the complex of the Military History Park and solve various tasks with the help of observation, ingenuity, cooperation, and logical reasoning, with the help of the knight Bernardin Ravenski.

Combining the elements of the escape room, treasure hunt, and storytelling, the game brings plenty of fun and presents an alternative museum tour for both children and adults.



Source: Municipality of Pivka

# MerlinCV

Multisensorial experiences linked to the castles and villas of the cross-border region for excellence in tourism



# Castle on Kozlov Rob above Tolmin

MUNICIPALITY OF TOLMIN

The soft content planned in the project is aimed at an innovative and attractive presentation of the castle's heritage, and on the other hand, it is connected with the town and the objects of the castle's heritage in Tolmin (Coronini's manor or the building of the Tolmin Museum, the patriarch's mansion on the Doro).

In the northwest tower, next to the information point, there will be a thematic exhibition on several floors, which will also include the use of modern technology (multilingual audio guide, 360-degree projection).

In addition to the mentioned products, it is planned to include the heritage of the castle in the Path of Three Castles, which will connect all three castle buildings in Tolmin, and information about them will be available to hikers via an online platform.

They are also preparing a **recreational route with 14 points**, which are equipped with outdoor fitness devices and a bike repair shop, which should run along a three-track around the castle, and a **forestry educational route with five stations**.



Source: Municipality of Tolmin

# Promotional material

TOURISM AND HOSPITALITY CHAMBER OF SLOVENIA

As part of the project activities, the Tourism and Hospitality Chamber of Slovenia prepared some promotional material, through which the project, partners, and achievements are presented to the readers. The entire material increases the tourist attractiveness and visibility of the cross-border region.

Three folders were made:

- presentation of the project and partners (in Slovene, Italian, and English),
- villas and castles in the program area (in Slovene, Italian, and English),
- selected results of the project partners (in Slovene, Italian, and English)

and 3 brochures:

- presentation of partners, project leaders, and their activities (in Slovene, Italian, and English),
- recipes from local providers - e-book of recipes (in Slovene, Italian, and English),
- description of the home towns of project partners and their achievements within the MerlinCV project (in Slovene, Italian, and English).

10 vlogs were also recorded, through which the viewer is briefly introduced to the selected tourist destination, products, and historical remains.